



Atrius Health Equity Foundation

Funding Opportunity: Youth as Health Care Change Agents

Thank you for joining us!

- This webinar is being recording.
- Slides and the recording will be shared after the webinar.
- Please submit questions via chat; we'll also take “live” questions at the end.



Who we are



Ann Hwang, MD
President



Jessica Wynns
Operations Manager



Tariana V. Little, DrPH
Communications Director

Atrius Health Equity Foundation

- Created in 2022 due to the conversion of Atrius Health to a for-profit entity
 - Completely independent of Atrius Health



Invest ~\$150M
in assets



Close the gap in
life expectancy



Focus on Eastern
Massachusetts

Creating vibrant, healthy, equitable communities

Community Engagement Process: Summer 2023

- On-line survey, community meetings (on-line and in-person), key informant interviews.
- Sought input on how to close the life expectancy gap, including root causes, assets to build on, and solutions.
- Also requested input on how the Foundation should fund.
- [Results shared in a report.](#)



Closing the Life Expectancy Gap in Eastern Massachusetts
Insights from Community Engagement

NOVEMBER 2023



How Community Engagement Informed Our RFP Development

Program Design:

- Focuses on youth (ages 12-24).
- Addresses issues of economic mobility, education and training, and access to health services.
- Incorporates advocacy and community leadership.

Funding Process:

- Provides funding support to organizations invited in the second stage to complete a full application, to offset the burden of applying.
- Offers multi-year, large scale funding.

Youth As Health Care Change Agents



Imagine a youth's potential, as:

- A health coach for their family member
- A health ambassador for their entire community
- A wage earner/contributor to their family's stability
- A future health care worker, part of a diverse workforce
- A future professional with a high paying job
- An advocate for equitable health care & education

Youth are key for the future of a diverse, multicultural, economically strong and equitable Massachusetts.

RFP Purpose & Goals

- To target communities by focusing on the potential for youth as health care change agents.
- To create programs and collaborations that jointly address economic support and opportunity, education, health care workforce capacity and public health.
- To provide multi-year funding for sustained community impact.

Learn more: <https://www.atriusfoundation.org/youthloi>



Youth Program Features:

We seek to fund programs that:

- Are holistic and age-appropriate.
- Provide health-related education or training (age-appropriate).
- Incorporate organizing and systems change.

We emphasize:

- Partnerships that strengthen the local ecosystem and build cross-sector collaboration.
- Community leadership in the development and implementation of the program.



Learn more: <https://www.atrionfoundation.org/youthloi>

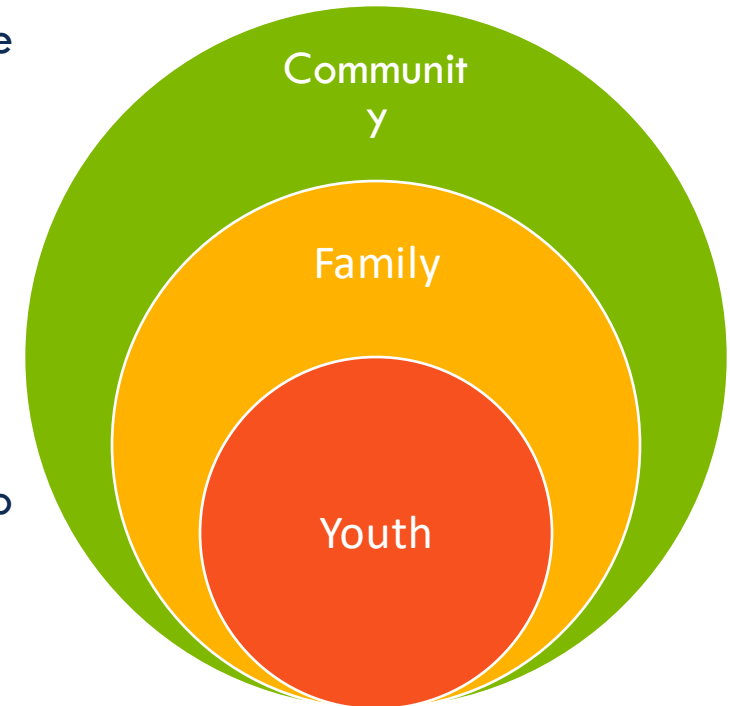


Life Expectancy Impact

Programs have multiple opportunities to impact health, directly and indirectly and in both the short and long term. For example:

- **Primary prevention:** Might participating youth have healthier behaviors, health knowledge, and economic support/mobility that contributes to better health (mental and physical) and well-being in both the short and long term?
- **Secondary prevention:** Could the knowledge and skills gained by youth, as well as the economic support provided to the family as a whole, improve well-being amongst family members with the targeted health condition?
- **Community health:** Could youth play a leadership role in identifying and helping to respond to the health needs of their community?
- **Health care workforce:** Could programs increase the supply and diversity of health care workforce (in various roles) to better meet community needs?

There are likely more; we would like applicants to be intentional in designing programs to capture potential impacts on health and life expectancy.



Building Life Expectancy Impact into the LOI

- Recruitment of youth participants
 - How can you identify youth from families with the targeted health condition?
- Development of health-related activities
 - What activities might address the targeted health condition?
 - Examples: Education programs, community health initiatives
- Capturing of impact
 - How might you capture the impacts of your program on health outcomes?

Eligibility

- 501 c3 public charities
 - Tip: Check your GuideStar/Candid listing. Please make sure your filings with the Attorney General and Secretary of State are up to date.
- Headquartered in Eastern Massachusetts (Essex, Middlesex, Norfolk, Suffolk, Bristol, Plymouth, Barnstable, Dukes or Nantucket counties).
- Serving a community with low life expectancy.
 - We provide data in the RFP document. If your community is listed, you may simply name the community you are serving. If your community is not listed, please provide a brief explanatory about why your community has low life expectancy.
- We value your time! For questions about eligibility, please email us at grants@atriusfoundation.org.

Award Amount

- Up to \$5M per application, paid over 5 years.
- Requested amount should be commensurate with expected impact.
- Requested amount should not exceed 50% of annual revenue.
 - The Foundation is mindful about sustainability as it is a spenddown foundation, and would like grantees to have their own multiple, sustainable sources of funding going forward.

Submitting the LOI

1. Complete the LOI template
2. Complete the Budget Worksheet
3. Email everything (along with any additional attachments) to grants@atriusfoundation.org

Due Date: February 16 at 5:00 PM ET

*You will receive an email confirmation within 48 hours. If you do not receive an email confirmation, please email us again. Please check your spam filters and add @atriusfoundation.org addresses to your cleared list.

We encourage early submissions!



Learn more: <https://www.atriusfoundation.org/youthloi>

What Happens Next?

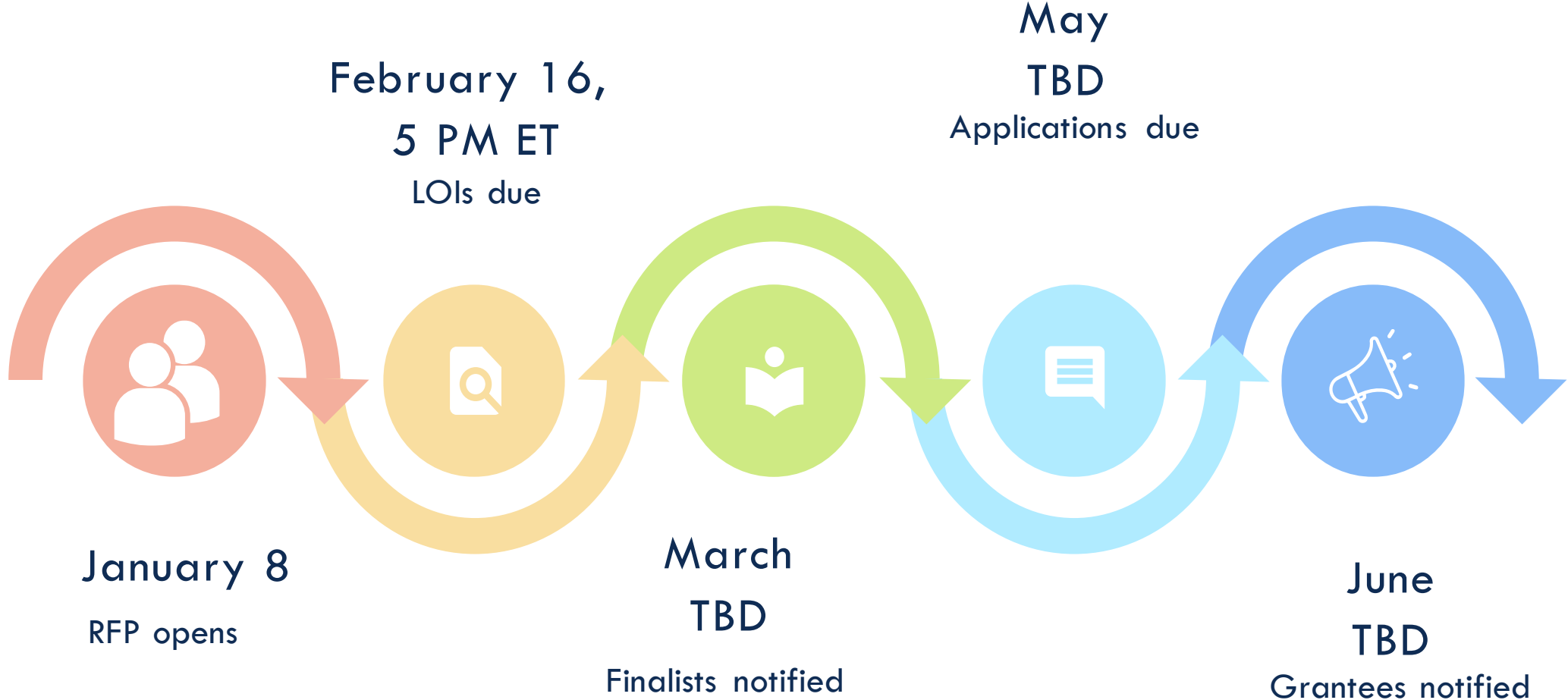
LOI Review:

- Initial screen for eligibility and responsiveness.
- LOIs to be reviewed by at least 3 readers.
- Foundation Board to select finalists.

Full Application:

- Finalists will receive up to \$10,000 to support completion of the application.
- Development of final application should include community members (youth and families).

Application Timeline



Final Notes

Please contact us at grants@atriusfoundation.org with any questions. We are here to help!

We will next hold office hours on Tuesday, January 30, 3-4 PM.

Please do not contact Board members.

Please submit early!

Please be alert for phishing scams: we do not charge any fees nor do we request any personal information. If you have any questions about correspondence you receive, please do not hesitate to email us (grants@atriusfoundation.org or info@atriusfoundation.org).



Learn more: <https://www.atriusfoundation.org/youthloi>



Questions?

Thank you!

Email: info@atriusfoundation.org

Website: www.atriusfoundation.org

LinkedIn: www.linkedin.com/company/ahef

Youth LOI: <https://www.atriusfoundation.org/youthloi>

